



news

Baar, 22. Mai 2017

PAPRICO ADVISED THE ENTREPRENEURIAL SUCCESSION OF IDIAG AG

In May 2017, an investor took over the majority of Idiag AG's share capital. New Value AG, advised by paprico, has sold all of its shares and loans in Idiag AG. New Value AG held a share of 24.5%. **Within the framework of a multi-year mandate for New Value AG, paprico has acted as a financial and transaction consultant for the main shareholders during the sales process. In the run-up to the sales transaction paprico developed and tested various concepts for an entrepreneurial succession.**



Fehraltorf based Idiag AG develops and sells products for medical and sports applications. In the past years the products of the company were further developed and modernized, in close collaboration with universities. In the upcoming years, the new owner, a private individual with entrepreneurial activities, will provide additional capital. With the new funds Idiag AG will invest in bringing the modernized products to market readiness and to expand commercialization activities.

Idiag AG develops and sells products for medical and sports applications in the growth segments of back and respiration. SpinalMouse® is a measuring system for computer-aided imaging and radiation-free examination of the shape and mobility of the spine for diagnostics and therapy support. STMedical® is a device for the training of respiratory musculature for medical therapy (for example for COPD patients, snoring, sleep apnoea, cystic fibrosis). The SpiroTiger® Sport addresses the sports market for endurance and strength training of the breathing muscles.



www.idiag.ch

paprico ag – partners for private capital & companies, is a specialist for direct investments in companies in the private equity and venture capital markets in Switzerland and the German-speaking region. The range of services offered is aimed at entrepreneurs and family offices as well as private and institutional investors. paprico provides support in the management and development of participations, in buy- and sell-transactions, in financings as well as in entrepreneurial successions.

